JAROD B. DAVIS

GOAL

Engage in continuous learning while collaborating with other professionals in the field to produce high quality work that is data driven and leverages the latest growth opportunities and education. Videos and content I've created are available at the following links:

YouTube playlist OR www.jarodbdavis.com

EDUCATION

<u>Trine University</u>, <u>Angola, Indiana</u> **Bachelor of Arts in Communication** | May 2020

SKILLS

- Adobe Premiere / After Effects / Audition
- Windows and Mac experience
- Studio / field production experience

- Working knowledge of OBS
- Writing and editing experience
- Event planning and fundraising

EXPERIENCE

Full-Time Employment

<u>Vestil Manufacturing Company</u>, Angola, Indiana <u>Videographer</u>

01/2021-Present

- Create, upload, and manage Vestil's YouTube content
- Film, assemble, and operate a variety of Vestil products in demonstration videos
- Edit and compile footage for videos to be used internally and externally
- Manage and operate live streams for corporate presentations using OBS to strengthen business partner relations
- Develop scripts according to Vestil's product and marketing data
- Collaborate with the Data Management Department to automate and organize video distribution process

As the videographer in charge of video production, I engage in all aspects of video production, including shooting, editing, and sound design. I rely on a range of tools, including OBS for live streaming, Adobe Premiere, After Effects, Audition, and a Sony A7SIII camera. I am comfortable in both studio and field settings, as different projects require different shooting environments. My goal is to produce high-quality videos that highlight the company's products and services.

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Community Work

<u>Community Humane Society of Steuben County, Angola, Indiana</u> 9/2020 & 08/2021 **Live stream assistant** | <u>Tuxes and Tails</u>

- Created video segments that advertised organization's needs and activities
- Operated camera during live fundraising event
- Managed live stream comments and polls
- Collaborated with independent videographer

Live Stream Playlist via Facebook: **Tuxes and Tails**

Sweet Adelines, Fremont, Indiana

Videographer 04/2023

Shot video of seven regional groups for their practice and competition review

With limited resources, I have been able to deliver high-quality videos to help community organizations raise awareness and support. The experiences have helped me hone my craft. I am constantly learning and adapting my skills to meet unique needs.

Trine University

<u>Trine University Marketing Department</u>, Angola, Indiana Marketing Intern

08/2019-3/2020

- Wrote, uploaded, and edited two (2) articles weekly for the Trine University website
- Scheduled and conducted interviews with alumni, staff, and faculty
- Reviewed and edited videos for the Senior Producer in the marketing department

Humanities and Communication Media Team, Angola, Indiana

Creative Director Staff Writer

02/2019-3/2020

11/2018-04/2019

- Recorded and edited weekly podcasts and videos, as well as live interviews
- Wrote articles about Jannen School of Arts and Sciences news and events

Scoops Ice Cream, Angola, Indiana

Co-Director, Producer & Writer

05/2019-09/2019

- Developed scripts and story boards for two 60-second commercials
- Operated several different types of cameras and equipment
- Voiced background narrations for commercials